



THE COUNTY OF KAUA'I

DEREK S. K. KAWAKAMI, MAYOR

MICHAEL A. DAHLIG, MANAGING DIRECTOR

News Release

For Immediate Release: September 23, 2020

OFFICE OF BOARDS AND COMMISSIONS
ELLEN CHING, ADMINISTRATOR
Tel (808) 241-4917
Fax (808) 241-5127

KCCSW recognizes Breast Cancer Awareness Month with pink lights in October

LĪHU'E – Through the month of October, the Kaua'i County Committee on the Status of Women (KCCSW) will illuminate the Historic County Building in pink lights for Breast Cancer Awareness Month.

In previous years, the KCCSW hosted a community walk to honor this important cause. This year, due to the COVID-19 pandemic, Breast Cancer Awareness Month will be promoted with pink lights and banners placed around the Līhu'e Civic Center.

The public is encouraged to wear pink throughout the month of October to show support for those affected by breast cancer and to remind women of the importance of early detection. The KCCSW encourages regular mammograms and monthly self-exams as early detection of breast cancer saves lives.

"Building an awareness is important, but taking action is essential," said KCCSW Vice Chair Regina Carvalho. "Breast cancer affects us all – primarily in women and rare in men – but it does happen. Do your part, discuss this in your family, do monthly self-breast exams and yearly screenings. Early detection is key and may save a life."

The KCCSW is part of the Hawai'i State Commission on the Status of Women, which strives to advance the status of women and girls by acting as a catalyst for positive change through advocacy, education, collaboration and program development.



For more information, visit their website at www.kauai.gov/kccsw or contact Sandra Muragin at the Office of Boards and Commissions at 241-4919 or via email smuragin@kauai.gov.

###